

Your Selections: Keyword: **blockchain**

K2's Tax & Technology Conference: Gearing Up for Your Best Busy Season

 Wednesday, December 23 2026 9:30am - 5:00pm EST  Virtual 8.00 Credits  Member Price: \$359

Stay ahead in a rapidly changing public accounting and tax landscape with a conference focused on firm strategy, innovation, and security. This event brings together timely sessions on the technologies and management practices reshaping CPA firms, including AI-powered auditing, blockchain, cloud computing, robotic process automation, workflow optimization, and client service excellence. Attendees will also gain practical guidance on strengthening cybersecurity through an effective Written Information Security Plan (WISP), with actionable steps for protecting sensitive client data, meeting regulatory expectations, and reducing risk. Together, these sessions provide a strong mix of strategic insight and practical solutions to help firms improve operations, safeguard information, and position themselves for sustainable growth.